

## 100 Dozen Pillow Cases 63c ea.

Extra heavy, durable quality, high grade, bleached muslin. Size before hemming 54x38½ inches.

Basement, Rear, 34th St.

Attractions Are Prices—Quality—Service  
**Macy's**  
Herald Square. B'way, 34th to 35th St.

We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only.

## Black Silk Nets

40 inch BLACK TOSCA NET 54c yd.  
72 inch BLACK BRUSSELS NET 98c yd.

Store Hours:  
9:00 A. M.  
to  
5:30 P. M.

Main Floor, 34th Street

# And Now the Semi-Annual Pre-Inventory

## Girls' Winter Hats

98c to \$2.97

Formerly Priced \$1.98 to \$5.94

These are for girls of 8 to 14 years. The hats are in dress and tailored models of velour, stitched velvet, felt and velveteen. Styles becoming to youthful faces.

Second Floor, 34th Street

## Men's Warm Sweaters

\$4.96 and \$5.49

Formerly Priced \$6.24 and \$7.24

White all wool, heavy weight, shaker knit coat sweaters with knit-in pockets. V-neck style, \$4.96; shawl collar style, \$5.49.

## Men's Angora Yarn Sweaters, \$9.89

Formerly Priced \$12.49 and \$13.49

Coat model with two pockets, V-neck. An excellent sweater for golf and other sports. Oxford, gray or green mixtures, also two-tone effects.

Fifth Floor, 34th Street

## Flannels and Eiderdowns

Gray and Khaki 37c yd.  
Outing Flannel

Formerly Priced 49c yd.

A strong and durable quality, particularly suitable for boys' washable blouses and men's working shirts. Excellent for camp clothes. 32 inches wide.

Double Faced Eiderdown \$1.69 yd.

Formerly priced \$2.69 and \$2.97 yd.

A thick, fleecy quality with remarkable warmth, wool faced. It has many uses, such as mufflers, skating sets, bathrobes, blankets, sleeping robes, etc. 54 inches wide. Khaki and gray only.

Second Floor, Centre

# Clearaway!

At the end of this week we take inventory. At that time, we do not want to take count of a single piece of merchandise that does not qualify for newness.

Fresh, new stocks are in waiting to fill our racks and shelves. All that is not new must go.

That, in brief, is the explanation of this clearance event.

Savings of the most substantial sort are hereby made possible on dependable, desirable merchandise.

The items on this page are but characteristic of the happenings throughout the store.

Early Purchasers, of Course, Have the Advantage of Fullest Assortments.

## Desirable Linens for the Home

Linen Damask Cloths \$5.19 ea.

Our usual price is \$7.19 ea. Finely woven, sturdy quality pure Irish linen. Five effective designs. 72x72 in.

Bath Towels, 46c ea.

Priced low because of slight imperfections in weave. If perfect would sell for 59c. Plain white, large and absorbent, hemmed ends.

All Linen Huck Towels, 79c ea.

Exceptional quality, plain white borders and hemmed ends.

Imported Cotton Damask Napkins, \$3.39 doz.

Our usual price is \$4.19 doz.

Extra fine quality cotton damask, woven in such a manner that it is hardly distinguishable from linen.

Second Floor, 35th Street

Lace Trimmed Scarfs

All linen centres, lace trimmed in two designs.

19x35 in. . . . 97c  
19x45 in. . . . 1.19  
19x53 in. . . . 1.49

Our usual prices are \$1.29 \$1.49 \$1.89

Madeira Doylies 6 for 69c

Specially priced because there is only one size. Hand scalloped and hand embroidered in five neat designs. 5 inches in diameter.

## Khaki Knitting Yarn

EXTRA FINE QUALITY

69c hank

Formerly Priced \$1.29 hank

Don't Stop Knitting! The boys who, in soldier life, have learned to understand and appreciate the comforts of knitted articles will want more of them when they return. How about sweaters and mufflers for the other "boys" in the family?

SAVE 60c on a hank.

Third Floor, 34th Street, Rear

## Exceptional Quality 50 Inch Damask

for Drapery and Upholstery \$2.97 and \$3.96 yd.

Wonderfully soft colorings with that mellow effect very like the rich antique silks. These have an all silk face and a cotton filling, which increase their wearing value without diminishing their artistic value.

4th Fl., Rear, 35th St.

## Lace Vestees \$1.19

Formerly Priced \$1.49

Dainty vestees with lace collar to match. Just the thing to freshen a frock.

Main Fl., B'way

## Wool Shetland Veils 29c each

Formerly Priced 54c each

Soft and warm on a blustering day. In several becoming meshes, white only.

Main Floor, 34th St.

## 150 Women's Japanese Crepe Lounge Robes \$1.89 ea.

Comfortable and serviceable lounge robes of imported crepes in plain colors and striped effects. The stripes are in conservative or bold sport colorings. A good style with belt and deep collar bound with satin ribbon.

Third Fl., 34th St.

## Just 40 Tub Silk Petticoats FOR WOMEN \$3.74 ea.

Shadow proof panel in back and front. Straight style or finished with a ruffle trimmed flounce. White only.

Third Floor, 34th St.

## 58 Chinese Rugs

Size 2 x 4 feet.

\$16.64 ea.

Originally \$19.89 ea.

Suitable for scatter rugs or table covers—very lovely in coloring and design and characteristically Chinese.

## 12 Chinese Rugs

Size 9 x 12 feet.

\$248.00 ea.

Originally \$414.00

\$211.00 ea.

Originally \$324.00

Representative of the best modern Chinese weaving and real "finds" at these prices.

4th Floor, Centre

## Odd China Closets and Serving Tables at 1-3 Off

Adaptations of period designs and other original conceptions—most of them left from nine or ten piece suites.

In Butler and Fumed Oak, Mahogany Veneered and American Walnut Veneered

China Closets	Was.	Now.
Fumed Oak	\$39.25	\$25.75
Butler Oak	40.75	26.75
Mahogany Veneered	48.25	31.75
Jacobsen Oak	37.50	24.74
Mahogany Veneered	37.50	24.74
American Walnut Veneered	49.75	32.75

Serving Tables	Was.	Now.
Butler Oak	21.24	13.49
Queen Anne Mahogany Veneered	19.24	12.74
American Walnut Veneered	29.75	19.49
American Walnut Veneered	30.50	20.24
American Walnut Veneered	25.75	16.49

6th Floor

## Handsome Fur Wraps and Coats

Garments of Authentically Smart Style, Fashioned of Selected, Perfectly Matched Skins

GREATLY REDUCED

EXQUISITE COATS of dark, rich East-ern mink, perfectly matched. \$1,069.00

BROADTAIL COAT in three-quarter length model with collar of dyed marten. \$894.00

HANDSOME MOLE WRAP, gracefully draped. Best quality skins. \$579.00

BROADTAIL COAT in short, full flaring model, unusually smart. \$496.00

HUDSON SEAL COATS (dyed muskrat) in smart sport length models, with beaver collars. \$324.00

NATURAL NUTRIA COAT in full flaring sport model. \$224.00

BLENDED MUSKRAT COATS in full length model, belted, with large shawl collar. \$189.00

BLENDED MUSKRAT COAT in short sport model, smartly flaring. \$169.00

Third Floor, 34th Street

## Women's Coats

Just a Few of a Kind—at Substantial Reductions

Afternoon and evening wraps, dressy street coats, practical, every-day coats, and utility coats. All the fabrics and colors that have enjoyed popularity this season are represented.

Coats originally up to \$279.00 NOW \$129.00

Coats originally up to 159.00 NOW 79.75

Coats originally up to 94.75 NOW 49.75

Coats originally up to 64.75 NOW 39.75

Coats originally up to 49.75 NOW 26.75

Coats originally up to 39.75 NOW 19.74

Third Floor, Broadway

## Women's Shoes \$4.89

Taken from regular stock and reduced because of incomplete size ranges.

Black Kid Patent Leather With Contrasting Cloth Tops Tan Calf With Contrasting Tops Gray Kid With Contrasting Tops High cut, laced model

2nd Fl., Rear, 35th St.

## 960 Irish Linen Handkerchiefs FOR WOMEN

One corner is daintily embroidered—made of soft linen. Originally 16c and 17c.

Now 12c ea.

Main Fl., Centre

## Blankets

HEAVY WOOL MIXED

BLANKETS for twin beds—white with striped borders. \$6.24 pr.

WOOL AND COTTON MIXED BLANKETS, exceptionally heavy—for full size beds. \$7.59 pr.

WOOLEN BLANKETS in a very fine quality. For extra large beds. \$8.94 pr.

PUREWOOL BLANKETS in gray only. For full size beds. \$14.69 pr.

Basement, Rear, 34th St.

## Brooms 84c

Originally up to \$1.19

Good quality, full weight, floor brooms. Strongly stitched with five and six rows of thread. A limited number in sizes 6, 7 and 8.

Basement, 35th St.

Attractions Are Prices—Quality—Service  
**Macy's**  
Herald Square, Broadway, 34th to 35th St.

Tel. Greeley 6100, Fifth Floor, 35th St.

United States Food Administration License Number 629565

Many of Them M O M

\*Indicates M O M

\*Sale of Amaryllis Teas at 54c. lb.

Teas are from choice pickings only, and are handled in our plant by special machinery, which removes completely any dust or foreign matter.

Amaryllis Teas include Mixed, Oolong, English Breakfast, Japan, Uncolored Japan and Young Hyson. Our usual price for pound carton, 59c; this sale, 10-pound caddy, \$5.18; 5-pound caddy, \$2.64; pound carton, 54c.

\*Sale of Ameryllis Breakfast Cocoa

Our famous "Red Star" Brand Breakfast Cocoa, made in our own laboratory of the best Cocoa Beans obtainable, and is guaranteed absolutely pure. 5-lb. tins, this sale, \$1.54;

1/2-lb. tin, this sale, 18c

PINTO BEANS—Government tests have shown that the Pinto Beans compare very favorably with the White Beans. The flavor is fully as good, and possibly even superior to that of the Navy Bean. The Pinto Bean may be cooked in much less time than any other variety: 5-lb. bag, 62c;

10-lb. bag, \$1.22

Fruited Wheat or Oats—A combination of figs, dates and raisins, with the most nourishing and easily digestible of grain foods. 18-oz. Cartons, dozen, \$2.79; each, 24c

A Special Sale of Spaghetti and Macaroni, Federal brand; 10-oz. pkg., that sells regularly at 12c pkg., our price, doz., \$1.14; each, 10c

Ballard's Whole Wheat Graham Flour—Made of selected pure Winter wheat and is composed of the entire wheat berry; 5-lb. 12-oz. cartons, 34c

A Special Sale of Rice and Milk. White Rose brand; packed without seasoning; may be used for chicken and tomato soup, custard, pudding and other rice dishes; put up in 15 1/2 oz. sanitary cans; sold elsewhere at from 12c can; our price this sale, doz., 94c; each, 8c

\*A Sale of French Olive Oil, "Marteau" Brand, Our Own Importation—We guarantee every drop to be absolutely pure. Quality that sells elsewhere from \$9.00 to \$11.00 gallon. Our regular price, qt. can, \$2.19;

this special sale, qt. can, \$1.89

Pappy's Pure Florida Marmalades—Including Orange, Grape Fruit and Orange and Grape Fruit; in 16-oz. glass jars. Doz., \$3.37; each, 29c

\*Preserved California Fruits—"Lily White" brand; the finest quality packed in 15-oz. glass jars, including Log Cabin, blackberry, peach and plum. Doz., \$3.97; each, 29c

A Special Sale of California Prepared Prunes, "Mission" Brand—No sugar needed; ready to serve; 8 1/2-oz. cans. Doz., \$1.06; each, 9c

\*SALE OF "RED STAR" BAKING POWDER—An absolutely pure cream of tartar powder of our own manufacture; much lower priced than any other baking powder of equal merit.

14-lb. can, usually 24c; sale, 21c; doz., \$2.49

1-lb. can, usually 44c; sale, 39c; doz., \$4.64

5-lb. can, usually \$2.14; sale, \$1.89

\*Sale of "Lily White" XXXX Brand Pillsbury or Gold Medal Flour

Worcestershire Sauce—A fine quality; 14-lb. tin, \$1.48

Used in England, 24-oz. bottle, 82c; 12-oz. bottle, 44c; 6-oz. bottle, 25c

\*"Lily White" Brand Tomato Catsup—Absolutely pure; half-pint bottle, 15c; pint, 28c; quart, 50c; 1/2-gal. jar, \$1.50

Pompeian Olive Sauce—A Russian dressing, perfectly adapted for use with cold meats, etc. 16-oz. jar, 50c

Ehmann's California Ripe Olives—Extra fancy; 16-oz. jar, 29c

"White Cross" Brand; medium size ripe olives

White King Squal Soups—Excellent quality; 16-oz. can, 12c

"Lily White" Brand Evaporated Milk—Sterilized; 14-lb. can, 18c

DRY SKIMMED MILK

"Lily White" Brand Dry Skimmed Milk Powder is whole milk minus

part of the fat and whey; the result is a clean, sweet and pure product

It is clean, sweet and pure and contains no preservative, sugar or adulterants. Will keep for weeks in the pantry. It does not spoil or sour. It is not necessary to keep in the tin. Put up in 4-lb. containers and will make from 4 1/2 to 5 quarts of milk at 44c a quart

Real Worcestershire Malt Vinegar—Made from Scotch barley; guaranteed absolutely pure; 1-lb. 8-oz. bottle, 48c; 1 pt. 4-oz. bottle, 38c

"Arctic" Candles—For candle lamps; sold elsewhere for 50c; our price, box of 12, 34c

\*"Red Star" Brand Candles—For candle lamps; 12, 26c

California Sweet Pickled Peaches and Pears—Packed by Richardson & Robbins at San Jose, Cal., in 1-lb. 12-oz. jars. Sold elsewhere at 60c.

Our price, jar, 52c

Sale of California Preserved Sour Pitted Cherries—Del Monte brand; 15-oz. jars. Doz., \$4.33; each, 37c

California Asparagus Tips, "Prattlow" Brand—No. 2 can, containing 35 to 40 spears. Doz., \$3.89; each, 34c

\*French Style Prunes—"La Force" Brand; packed expressly for R. H. Macy & Co.; Santa Clara French Style Prunes are first baked and then packed dry and are ready to eat.

In 1-lb. jars, each, 39c

"Lily White" Brand Gloss Finish Starch—6-lb. wood box, 59c;

3-lb. carton, 27c

"Lily White" Brand Maine Cream Sugar Corn—the finest quality packed; No. 2 cans; doz., \$2.53; each, 22c

\*California White or Green Asparagus, "Jessamine" Brand—No. 1 tall cans, containing 45 to 50 stalks. Doz., \$2.17; each, 19c

A SPECIAL SALE OF SALT MACKEREL

"Lily White" Brand Fancy Fat Mackerel—Perfectly cured; fat fish; 5-lb. pails, containing 4 to 5 fish; this sale, \$1.39

\*"Red Star" Brand Fat Mackerel—Large, fat fish, perfectly cured, 5-lb. pails, containing 4 fish; this sale, \$1.74